Communications and Member Services Department

Susan Hamlin, Director

Outline

- Staff
- Areas of Work with Notable Updates
- 2017 Work Plan and Projects Underway
- Let's Talk Engagement

CMSD STAFF

☆ **Hollis Kara,** Communications Manager

    ☆ **Jason Byrne,** Senior Web Content Coordinator

    ☆ **Kerry Carmichael,** Communications and Technical Writer

    ☆ **Kim Kelly,** Communications Writer

    ☆ **Lauren Sisk,** Graphic Designer

    ☆ **Erin Scherer,** Social Media and Outreach Coordinator

☆ **Jennifer Bly,** Public Affairs Specialist

☆ **Melissa Goodwin,** Meeting Planner

☆ **Sean Hopkins,** Policy Analyst

☆ **Wendy Leedy,** Member Engagement Coordinator

☆ **Mary Ryan,** Meeting Planner

Areas of Work

- Communications
- Education and Training
- Meetings and Outreach
- Policy Development Process
- Membership and ARIN Elections

Communications

- www.arin.net ongoing content improvements (IRR, RPKI, Transfers, Resource Requests, etc.), content research, card sort exercise to examine information architecture and navigation

- www.teamarin.net - now in a responsive, mobile-friendly design; hosts ARIN's blog, outreach resources, community event calendar, and Get6 campaign. Cleaner look, streamlined navigation, improved site search

COMMUNICATIONS, continued:

- **IPv6 Wiki:** https://getipv6.info share your deployment experiences, IPv6 Consulting and Training Services, IPv6 Hosting and DNS Providers

- **2016 Annual Report:** https://www.arin.net/about_us/corp_docs/annual_rprt.html

- **The ARIN Vault:** https://arin.net/vault/ the repository for historical content, easily searchable, accessible responsive design.

Education and Outreach

- Public Policy and Members Meetings
- ARIN on the Roads
- Exhibits – CANTO, Wispalooza
- Speaking Engagements @ IPv6 : Digital Health Summit, NA IPv6 Summit…
- Video library – recent additions: "The Importance of Validating Your POC Information" and "The Policy Development Process"

Education and Outreach

- Fellowship program – **NEWS: domicile requirement lifted**
- Applications now being accepted for ARIN 40

https://www.arin.net/participate/meetings/fellowship.html

ARIN Elections

NEW:

1. ## Who votes for a member organization ?
   - Member organizations now have a Voting Contact (VC) not a Voting "Point of Contact (POC)" that cast their organization's vote
   - Voting Contacts are named by the Admin or tech POC on the organization
   - VCs are the designated ARIN Online account user
   - ARIN migrated over all existing eligible Voting POCs to VCs – seamless to the user

ARIN Elections

NEW:

2. Nomination Committee Charter (revised 10 January 2017)

ARIN Board of Trustees slate of candidates:

- "The number of candidates presented by the NomCom shall exceed the number of open positions by at least one (1) candidate, and shall include no more than twice the number of candidates as there are open positions."

was modified to the following:

- "The number of candidates presented by the NomCom for the Board shall
  - include a minimum of one (1) non-incumbent candidates
  - include a maximum of five (5) candidates"

Satisfies ACSP Suggestion 2016.14: Non-Incumbent Board of Trustees Candidate Requirement

2017 CMSD Work Plan

- **Ongoing IPv6 outreach campaign**
  - Create an IPv6 starter guide
  - Seeking IPv6 deployment case studies
- In development **- new ARIN Meetings video**
- Working with engineering on **requirements for a new "elections system" for 2018**
  - Must support straightforward auditing of results
  - Would like to support current ability to vote for multiple orgs with single ballot cast
- **Website revamp project** with Engineering – starting soon

Engagement

Raise your hand if:

- This is your second meeting? Fifth? Tenth? Greater than 10th?

- You are subscribed to arin-announce? ppml? tech-discuss?

- You have ever voted in an ARIN Board/Advisory Council election? NRO Number Council election?

- You represent a new member organization… received your first allocation of address space within the last 12 months?

- You would welcome a quarterly/semi-annual email "news" update from ARIN

- You have ideas about growing our community's engagement with ARIN– policy process, voting, responding to community consultations.

Feedback Encouraged

How can we better serve you?

- Ask ARIN….ARIN Online
- To info@arin.net
- To members@arin.net
- Via ARIN Consultation and Suggestion Process
- Via Feedback button on the top of every web page
- Direct emails to Board and Advisory Council members