



# Communications Department Report

Hollis Kara

# The Communications Zoo



**Hollis Kara**  
Director of  
Communications



**Beverly Hicks**  
Training Development  
Program Specialist



**Melissa Goodwin**  
Meeting Planner



**Jennifer Bly**  
External Relations  
Manager



**Amanda Gauldin**  
Community Engagement  
Coordinator



**Ashley Perks**  
Senior Communications  
Writer



**Craig Fager**  
Technical Writer



**Christina Paladeau**  
Social Media and  
Content Specialist



**Tommy Baldwin**  
Graphic and Digital  
Media Designer

# Let's Hear It for Jennifer Bly!

**Thank you for 11 years of Service!**

- IPv6 Campaign Manager
- ARIN Community Grant Program
- Strategic Partnership Coordinator
- Outreach Facilitator
- Public Relations



# Things we do



Content Development



Community Engagement



Social Media & Blog





# Things we do

## Content Development

- Annual report
- Governance and Policy videos
- On-Demand training
  - RPKI
  - IRR
  - IPv6

# Things we do

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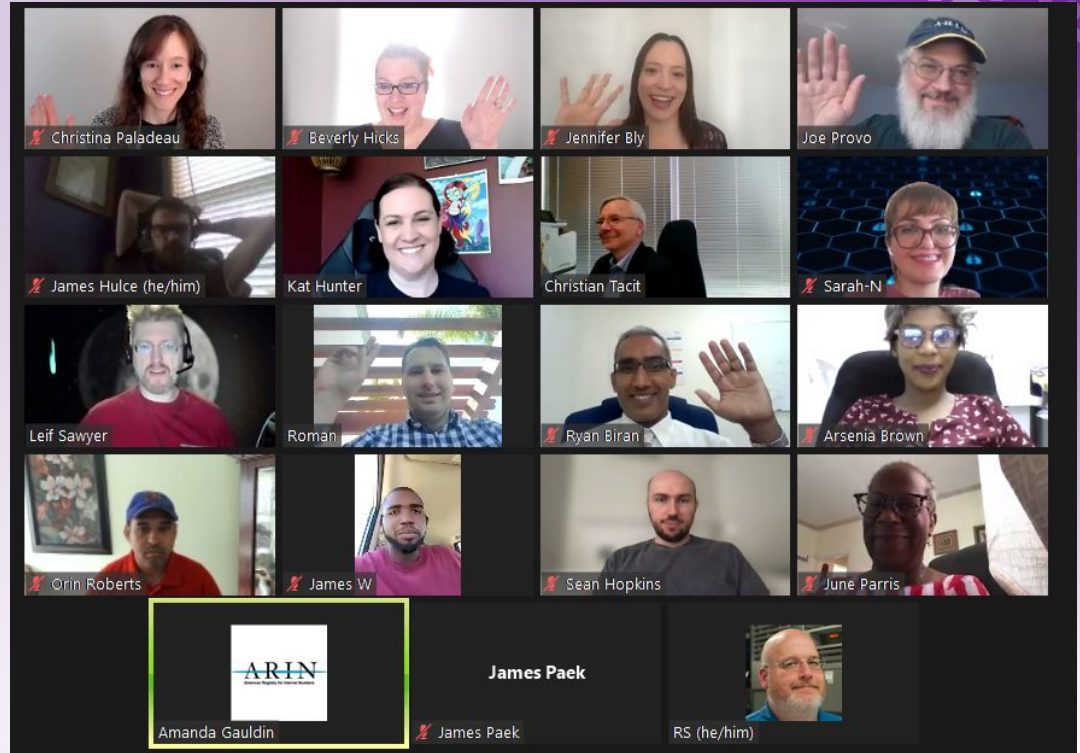


Community Engagement

- Optimized
- Fellowship
- ARIN on the Road



# Say Hello to our Fellows & Thanks to Our Mentors



# Things we do

A purple circle containing a white lowercase letter 'i'.

## Social Media & Blog

- 23 Blogs since ARIN 48
- ~40,000 pages views since migration
- Sign up page for the blog
- Keep interacting with us on Social Media #ARIN49



# Delegated, Hybrid, and the API: Beyond Hosted RPKI at ARIN

You've joined us in the past to learn all about Hosted RPKI at ARIN, but need to dive deeper. If that was RPKI 101, get ready for RPKI 201. In this webinar training, you'll compare Hosted, Delegated, and our new Publication Service for Delegated RPKI (hybrid) to determine the best route for your organization. PLUS, learn how to use our API for your RPKI deployments. Get those questions and more answered this summer.



Presented by

**Brad Gorman**


Save the Date:

**25 May or 1 June 2022**

**Registration  
opening soon!**

# What's Your Story?

***Help us celebrate  
ARIN's 25th Anniversary  
and 50th meeting!***

Scan the QR code and share a story or  
memory! 



Save the Date

10-12 October 2022  
Loews Hollywood Hotel



Thanks!

Any  
Questions?

