## ARIN 2020 – 2022 Strategic Direction

- 1. Provide industry-leading Internet number registry services to organizations in the service region
  - a) Establish a product management approach to ARIN services incorporating introduction, evolution, and retirement of services for its customers
  - b) Evolve ARIN's customer-facing support services for the 24/7/365 nature of the industry
  - c) Migrate ARIN's service delivery approach to more scalable and distributed infrastructure
  - d) Partner with the ARIN community to retire older ARIN services and reduce maintenance load
  - e) Promote ARIN services to current and potential ARIN customers
  - f) Perform equitable cost recovery across the customer community
- 2. Prioritize the advancement of Internet routing security
  - a) Deploy advanced resource certification (RPKI) and Internet routing registry (IRR) services
  - b) Promote RPKI deployment in the region
  - c) Continue to explore options for removing barriers to RPKI adoption
- 3. Protect the multi-stakeholder approach to Internet technical coordination and the Internet number registry system
  - a) Improve accuracy and trust in the Internet number registry system.
  - b) Promote IPv6 deployment
  - c) Support Internet technical operations related to Internet number registry system
  - d) Engage with governments to support their needs and keep them informed of the perspective of the Internet numbers community
- 4. Strengthen ARIN's organization and practices to provide excellent results on a consistent basis
  - a) Revise the strategic planning process
  - b) Establish regular program management and operational metrics reporting
  - c) Adopt a systematic approach to organizational risk management
  - d) Develop stronger Board operational processes
  - e) Continue our ongoing strategic cost management efforts