DID YOU KNOW YOUR **IP ADDRESSES** CAN IMPACT:

- **website availability?**
- **content delivery?**
- **analytics accuracy?**

- Make sure your website remains available to all current and potential customers, loads quickly, and produces accurate web and digital campaign analytics.

- Check with your IT department and hosting provider to ensure all your public-facing websites are both IPv4 and IPv6 capable.
  - Speak with your clients and partner organizations to confirm a plan is in place to deploy IPv6.

- Failure to prepare for the IPv6 Internet could result in loss of both customers and revenue.

- Let ARIN President and CEO tell you why IPv6 deployment is critical to your communications, PR and marketing strategies for 2013 and beyond.

[www.arin.net/ipv6_impact/](http://www.arin.net/ipv6_impact/)
Make your business or organization fully reachable across the entire Internet and deploy IPv6 – the next generation Internet Protocol – today.

IPv6 Info Center
http://www.arin.net/knowledge/ipv6_info_center.html

How to Get Resources from ARIN
http://www.arin.net/resources/request.html

IPv6 Wiki

http://www.facebook.com/TeamARIN | http://twitter.com/TeamARIN
http://www.linkedin.com/company/arin | http://gplus.to/TeamARIN

ARIN, a nonprofit member-based organization, supports the operation of the Internet through the management of Internet number resources throughout its service region; coordinates the development of policies by the community for the management of Internet Protocol number resources; and advances the Internet through informational outreach.